



PULSE · MEDICARE DATA, BENCHMARKS, AND MARKET INTELLIGENCE

“What could you see with 100% of the Traditional Medicare population?”

Claims, price transparency, and thousands of public datasets rarely speak the same language.

Pulse harmonizes them into benchmarks, simulations, and custom data products you can inspect and share.

THE CHALLENGE

The data exists. Using it is the hard part.

Claims, CMS releases, and machine-readable price files arrive in different structures, definitions, and update cycles.

Analytical teams spend months acquiring, cleaning, and joining data before they can test a benchmark or answer a market question.

FALCON'S SOLUTION

One harmonized analytical foundation

Work across the full Traditional Medicare population, Payer and Hospital Price Transparency data, and thousands of CMS datasets.



Harmonized and query-ready

Claims, prices, providers, facilities, programs, and markets



Accessible on your terms

AI analysis, transparent methods, and shareable data extracts

Ask in plain language, inspect the logic, and receive the underlying data—not just a dashboard or black-box answer.

FROM QUESTION TO DECISION

100%

Traditional Medicare population

Claims-backed benchmarks and custom extracts

Thousands

Public healthcare datasets

CMS plus Payer and Hospital Price Transparency data

Custom

Definitions and extracts

Adaptable to your question, market, and methodology

ACO simulation

Simulate alignment and benchmarks to evaluate ACO structures and opportunities.

Bundled episodes

Compare episode prices and volumes with definitions adapted to your question.

Transparent delivery

Explore with AI, inspect the methods, and share the underlying data.

FROM RAW PUBLIC DATA TO A DECISION-READY DATA PRODUCT.

Bring us the question.
We'll build the data product.

[Explore Pulse](#) or talk with our team.

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